



44 Wide 'Camera 2 Canvas', Gallery and Workshop Holiday Memories Captured on Canvas

Liberty Village, Toronto Canada - Mike and Thomas Moran, a father-son team have combined their professional photographic skills and business know-how to launch 44 Wide, a boutique large format print company serving both the novice and professional photographic community. It is not only home to a gallery and a production house; it's also a classroom hosting weekly workshops. The perfect gift for any budding photographer, these easy-to-follow and affordable workshops include a Panoramic Stitching Workshop and an Adobe Lightroom training session, and soon to launch, 'Mastering the Print'; all taught by professional shooter, Thomas Moran.

Photos On Canvas

44 Wide equips their local and online customers with the knowledge and expertise to capture their magical moments, edit them and mount them on canvas to share with friends and loved ones. Whether it is a vibrant vista at sunset, a blushing bride on her wedding day or favourite family photo, everyone has that one image they know would make an ideal gift. These lovely 'Camera 2 Canvas' photographs provide personal, sentimental and affordable gifts for friends and family.

The team works with the leading-edge technology of **Lightroom 3** to enhance the image and a **Breathing Colour Canvas**, together with a patented coating to protect the image. Very specialized materials and processes are required to assist their clientele of fine art photographers to mount their exhibits. These exact same materials are used to produce canvasses for novice photographers. The result is top-of-the-line consistent, results for everyone who walks through the door or clicks on 'upload photo' on the website, www.44wide.com.

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Note to editors: For a complimentary, professionally retouched masterpiece printed on canvas and ready to hang, log onto 44wide.com and upload your photo. Please use promo code FlexPR for the Social Network Coupon code. For more information, please contact Laurie Hall at Flex PR, laurie@flexpr.com or 416.696.5554.