

FHE Fresh Home Elements: Find the perfect gift at a perfect price

FHE offers stylish, functional and affordable items for Holiday gifting and home makeovers

Toronto, ON: The elves at the **Fresh Home Elements** (www.thefhegroup.com) workshop have been busy. The FHE Group designs, manufactures and distributes designer home accessories for everyday life, offering high quality, innovative, and now eco-friendly products at very affordable prices. This winter, FHE has tweaked their clever creations by adding special accents and new sizes to their runaway best sellers, launching new products to create a warm and inviting atmosphere in every room of your home.

If searching for an ideal, original and budget-friendly gift or tips to freshen up your home before holiday entertaining, FHE has it covered.

FHE's premiere holiday collection includes:

The Button Foldable Ottoman - This perfectly portable seating and storage accessory is a great to tuck away clutter and acts as extra seating for relatives and guests. FHE has added a button accent to their best selling ottoman designs to creating a more luxe feel. These 16"x 16" cubes retail for \$29.99 and are available at BINZ.



The Large Tissue Area Rug – Uniquely soft and sophisticated, this toasty luxurious rug will add warmth to any living space or bedroom. This 4'X6' mat is available in a range of on-trend colours, retails for \$149.99 and will be available at Home Outfitters this August.

Eco Picture Frames – Capture all your holiday memories in beautiful eco frames or wrap them up for that eco-conscious person on your list. FHE uses reclaimed wood frames made from cellulin, produced from a blend of fibrous plant matter which can be sourced from waste timber, saw dust, crop stalks. Frames made from recycled wood are available in a variety of shades, sizes and styles, and retail for \$14.99-\$29.99. Available at Black's Photography across Canada.



About The FHE Group (Fresh Home Elements) :

The FHE Group was founded in 2009, when childhood friends Adam Schachter and Jon Levy collaborated to create fresh, contemporary home accents with superior value and quality in mind. Their original designs and marketing savvy have captured the attention of major retailers, and the orders have been streaming in since. FHE products are now available at stores across Canada and beyond including: The Bay, Zellers, Home Outfitters, HomeGoods, Homesense, Winners, BINZ, Costco Canada, Black's Photography, Costco Mexico, TK Maxx UK, and Costco UK. The FHE collection is also available through the Air Miles rewards program. Visit www.thefhegroup.com for more information and retail availability.



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For more information, high-res images, product requests or to arrange an interview, contact:
Michelle Calvert, michelle@lucidcommunications.ca, 416.640.5675
Laurie Hall, laurie@lucidcommunications.ca, 416-696-5554